

May 2011

## John Schlifske, Northwestern Mutual CEO discusses Leadership, Vision

By Paula Carabel

Northwestern Mutual is one of the most respected companies not only in Milwaukee, but in the world. It has been recognized in *Fortune Magazine* as the Most Admired company in its industry in the world – and has received many other accolades. In July 2010, John Schlifske was named CEO of Northwestern Mutual, following Ed Zore, who retired. Schlifske will be with TEMPO for the May meeting discussing leadership issues that will be of interest to all of us.

Schlifske joined Northwestern Mutual in 1987 as an investment specialist and began to hold positions of increasing authority in the securities and real estate



departments. He then led the Northwestern Mutual investment products and services business as executive vice president from 2004 – 2008 before serving as president and CEO of Northwestern Mutual subsidiary Russell

Investments from 2008 – 2009. He was elected Northwestern Mutual president in 2009.

Schlifske, 51, grew up in the Milwaukee suburb of Shorewood and is a 1977 graduate of Shorewood High School. He received a bachelor's degree in economics from Carleton College in Northfield, Minn., in 1981, and a master's degree in finance and accounting from the Kellogg Graduate School of Management at Northwestern University in Evanston, Ill., in 1983. Schlifske is married to Kim and has six children.

Schlifske will talk about Northwestern Mutual's leadership

position in its industry and how great companies remain great.

He will also touch on overcoming obstacles and some of the goals he is working towards as a new CEO.

This promises to be an interesting and insightful program. We hope you will join us!



**Northwestern Mutual®**

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### The Details

Thursday, May 19

11:30 - 1:30 p.m.

The University Club

No Fee for members, Guests \$30

Register: [www.tempomilwaukee.org](http://www.tempomilwaukee.org)

## *From the President* **All About You...**

Spring is here and so is TEMPO Milwaukee's launch of fiscal year 2011-12 and a renewed focus on you, our members!

After all, you are why we exist. Here is a taste of what you can look forward to this year as we build on bringing our strategic plan to life...

First, we will focus on **developing women as leaders**

with incredible programs targeted on what you asked for...top leaders in our community discussing important business issues, management strategies, leadership development, and their personal insights on business in our community. For our members who either want to build new skills or have a renewed or continued focus on retooling, we offer quarterly professional development programs, in addition to our regular programming. And thanks to TEMPO's committed mentoring committee, we continue to build engaging mentoring matches that further enhance your networks and build new relationships.

We also want to be sure that our **communication is targeted,**

**focused and engaging.** That means we will provide relevant news about TEMPO as an organization,



TEMPO members, and leadership issues that will help you with your business. As you may have noticed, we have an incredible group of leaders that have built TEMPO Milwaukee as the destination for local female executives to build strong networks. Communication is a cornerstone to success and engagement.

We also want to be sure that we continue to **enhance your experience as a member.** To assure we have a pulse on what is most important to you in your TEMPO Milwaukee experience, we will be doing a great deal of *listening* this year. Please consider attending a listening session focused purely on learning more from you about what works, what doesn't, and what ideas you have for how we can enhance our organization to better serve you. Simply said, we are on a journey and want to continue to improve and grow for you...please join us and share your thoughts! Our first session will be on Friday, June 10.

**Friday, June 10**  
**7:30 a.m. – 8:30 a.m. at the**  
**TEMPO Milwaukee offices**  
**(301 W Wisconsin Ave., Ste. 300)**  
**Host: Amy Rislov, President,**  
**TEMPO Milwaukee**

RSVP to Tracy Johnson at  
[tjohnson@tempomilwaukee.org](mailto:tjohnson@tempomilwaukee.org) by  
June 6 (limit 12 attendees)

And last but not least, we will continue our focus on **fiscal responsibility.** Our board works to assure that we have a strong financial foundation to allow TEMPO to provide enhanced programming, services, and support to members. We are so thankful for the support of our generous sponsors that make our Mentor and Leadership Events possible. It will be a renewed goal in 2011/12 to reinforce that they know how much we value their support this year.

I am honored to serve you as President for the 2011-12 fiscal year and can't wait to hear your thoughts and ideas.

Advocate...elevate...accelerate!

Best,

Amy Rislov

## Welcome New TEMPO Board!

TEMPO Milwaukee elected its executive committee and new board directors at the Annual Meeting and Membership Meeting which was held at the University Club of Milwaukee on April 21<sup>st</sup>.

### **New board members include:**

Katie Clark; Finance and Marketing Director; Boy Scouts of America  
Heather Fields, Attorney; Reinhart Boerner Van Deuren  
Rose Spano Iannelli, Partner; Spano Pratt Executive Search  
Amy Jensen, Managing Director; Skylight Opera Theater  
Linda Mertz, Managing Director; Mertz Associates  
Louise Perrin, Senior Vice President; State Farm Insurance

**2011/12 TEMPO Milwaukee Executive Committee:** *committee members will serve a one-year term*

### **President**

**Amy Rislov** is a vice president of human resources for Aurora Health Care, a nationally recognized provider and leader in efforts to improve the quality and delivery of health care. In her 14-year history with Aurora, Amy has remained focused on supporting leaders and caregivers in creating the best possible environment to work and to provide care to patients and communities throughout eastern Wisconsin and northern Illinois. Amy began her career at Aurora in recruitment and has since served in progressively responsible leadership and executive positions. Recently, Amy led the human resources strategy to open Aurora's two newest medical centers in Summit and Grafton, and currently serves on their governing bodies. Amy's passion for TEMPO Milwaukee began early in her membership when she chaired the organization's first and second annual leadership events and has grown as she has served in various positions with the board of directors over the past four years. Amy previously served on the boards of the United Way in Waukesha County and the Arthritis Foundation of Wisconsin. She currently is completing her master's degree at Cardinal Stritch University.

### **Immediate Past President**

**Kimberly Kane** is Director of Client Solutions with The Novo Group, a highly recognized and awarded search firm in Milwaukee. Kimberly started her career with Novo in 2006 as a recruiter filling senior level positions. In 2008, she moved into business development and has helped broaden Novo's client base in healthcare, non-profit, academic, government and other business sectors. Before joining Novo, Kimberly spent 13 years in the television news industry; eight of them as medical reporter for WTMJ-TV. The State Medical Society of Wisconsin recognized her with the "2000 Medical Issues Reporting Award" and she received recognition from the American Cancer Society for her involvement in a special report on cancer. Today, Kimberly interviews physicians on camera and in podcasts, develops corporate and training videos and works with companies to strengthen their media skills in media training workshops. She is active on numerous boards and advisory boards: including the Meta House, University of Wisconsin Milwaukee's College of Health Sciences and The Prairie School. She's also a busy mom, helping her four children: Spencer, Dylan, Kyle and Evelyn grow as productive and self confident people.

### **President-Elect**

**Jennifer Bartolotta** is currently the Director of Strategic Partnerships for Bartolotta Restaurants, where she is responsible for managing the Bartolotta sales team. Additionally, Jennifer is President and Owner of Train-2-Gain, which develops professional socialization skills in employees. Jennifer believes in strengthening ties to one's community and, serves as Director of Care-a-lottas, The Bartolotta Restaurants Charitable Foundation, and is on the Board of Meta House, TEMPO Milwaukee, Wisconsin Humane Society, Schools that Can and Aurora Health Care

*(Continued on page 4)*



## TEMPO Board of Directors (continued)

Foundation. Before moving to Milwaukee from Chicago, Jennifer spent 12 years in sales with Cintas, and is a degreed and trained chef. She graduated with a BA from Michigan State University in International Relations, and minors in Latin American Studies and Spanish. Jennifer's recent personal accomplishments include, the *Milwaukee Business Journal's* Women of Influence Award, recipient of United Way's Emerging Leader Philanthropic 5 Award, and CG Schmidt's Ovation Award for Volunteerism. She has traveled to 33 countries, is conversationally fluent in Spanish, enjoys regular physical activity, and cooking with family and friends. She is mother to 4 golden retrievers.

### Treasurer/Secretary

**Amelia E. Macareno** is Vice President and Private Banker at Wells Fargo Bank, N.A., specializing in providing clients with highly personalized banking services including customized credit. She is responsible for advising and evolving client relationships through the collaborative involvement of her team specializing in investment management, trust, and estate planning services. Prior to joining Wells Fargo, Amelia was Senior Vice President and Senior Commercial Lender with Harris Bank and its predecessor Merchants & Manufacturers Bancorporation. In addition to serving as the founding President of Hispanic Professionals of Greater Milwaukee for six years, she also serves on the boards of the Milwaukee Economic Development Corporation (MEDC), the State of Wisconsin Banking Review Board, United Community Center, Latino Arts, UW-Milwaukee's School of Education Board of Visitors, TEMPO, Professional Dimensions, and La Causa, Inc. She has also been actively engaged on the steering committee of Milwaukee Women, Inc. and on the University of Wisconsin President's Diversity Council.

### Vice President, Communications

**Susie Falk** is President of Falk Group Public Relations. She has more than 17 years of providing strategic counsel to her PR clients. Prior to her career in public relations, Susie was a journalist at The Milwaukee Journal. She also served in marketing and media relations for Blue Cross & Blue Shield United of Wisconsin and United Wisconsin Services. Her public relations campaigns have been recognized by a variety of local and national industry associations, including the Public Relations Society of America, Foundation of Women Executives in Public Relations, Women in Communications and the Milwaukee Business Marketing Association. Susie founded The Falk Group in 2008 and serves as its president. She serves on the Advisory Board of the Salvation Army of Greater Milwaukee. She is also a member of the Milwaukee Press Club. Each week, Susie is a panelist on the WTMJ TV 4 "What's Hot" show and is a guest panelist on the Charlie Sykes show on NBC. She is a graduate of the University of Wisconsin-Wisconsin with bachelor's and master's degrees in Journalism and Mass Communication. She lives in Bayside with her husband Jeff and their two children,



## CELEBRATING 20 YEARS IN 2011

Potawatomi Bingo Casino first opened its doors in March 1991 and, since then, has lead the way to revitalization of the Menomonee Valley. In just 20 years, the Casino and Forest County Potawatomi have created thousands of jobs, contributed to many local non-profit organizations, grew into the state's top attraction, and shared tribal values as well as a culture of social responsibility with all people. Imagine what we can achieve over the *next* 20 years.



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## TEMPO Welcomes New Members



Paula Pergl is the Vice President of Recruitment for LauberCFOs, a management consulting and executive search firm providing financial talent on a day-a-week, interim or permanent basis. Paula works with the leaders of companies to sort out how to address internal financial leadership needs. Paula received a Bachelor's Degree in Engineering in 1993 from Southern Illinois University. Paula serves on the Board of Directors for the Social Development Foundation where she chairs the Marketing and Public Relations Committee. Paula lives in Shorewood with her husband and their two daughters. Her email address is: [paula.pergl@laubercfos.com](mailto:paula.pergl@laubercfos.com)



Ruth Kallio-Mielke is the Practice Leader for the Milwaukee Office Multistate Tax Services Group for Deloitte. She has over 20 years of Big 4 experience serving business clients with state tax matters. She is the outgoing chair of the Wisconsin Taxation Committee of the WICPA. She is a frequent speaker for the Wisconsin Chapters of TEI, the UWM Multistate Tax Institute, the State and Local Tax Club and local Deloitte seminars. She serves on the board of Milwaukee Habitat for Humanity as Treasurer. She graduated from the University of Wisconsin, Milwaukee with a Bachelor's Degree in Accounting and a Masters of Science in Taxation. Ruth is married to Steve Mielke, assistant treasurer at Johnson Controls and they have a 17 year old daughter Sarah, and a 13 year old son, Jack. They are active members of St. Matthew's Lutheran Church in Wauwatosa. Her email address is: [rkallio-mielke@deloitte.com](mailto:rkallio-mielke@deloitte.com)



Cheryl Hill is the Chief Human Resources Officer for Columbia St. Mary's. She leads the Human Resources function including employee education and organizational development. Cheryl has been in this role for over nine years. Cheryl possesses over 25 years of human resources experience in health care and non-health care organizations and in various roles. She has a master's degree in business administration from Marquette University and currently holds the designation of Senior Professional in Human Resources from the Society of Human Resources Management. Cheryl was featured in the first edition of Vault's View from the Top: Advice from Top Minority Executives. This career guide features exclusive interviews with 80 plus top-tier minority executives. Her email address is: [chill@columbia-stmarys.org](mailto:chill@columbia-stmarys.org)



Mary Machare is president and creative director of Machare & Associates, Inc., a marketing communications firm specializing in strategic development of branding, communications and marketing tools through integration of traditional and electronic media. Mary combines creativity, marketing savvy and project management expertise for clients that include Fortune 500 companies, entrepreneurs and non-profit organizations. Mary is a Paul Harris Fellow of Rotary International, CEO Roundtable Member of the MMAC. She has served as marketing consultant and on marketing committees for a number of local non-profits including the Task Force on Family Violence, Wisconsin Breast Cancer Showcase, WWBIC and La Casa de Esperanza. She has a BA in English and Fine Arts from Mount Mary College and has completed graduate studies in Accounting, Marketing and Advertising at the Keller Graduate School of Management. She and her husband, artist Luis Machare, enjoy photography and international travel. Her email address is: [mary.machare@machare.com](mailto:mary.machare@machare.com)

## Women do it Better!

*reprinted with permission from Jumpstart Inc. Written by: Leah Yomtovian*

Entrepreneurs are among the most impactful actors in our economy because of the roles they play in creating new jobs and bringing breakthrough technologies to the marketplace. Despite their importance, female entrepreneurs remain a largely untapped economic force. The number of highly educated women indicates that females have the potential to start high growth businesses, but research shows that women have not pursued high potential entrepreneurial endeavors at the same pace as men. Consider these facts about women from the Kauffman Foundation, Astia, and Babson College, for example:

- They are well educated: Women represent 51 percent of the nation's PhDs, 51 percent of business school applicants, 67 percent of college graduates, and more than 70 percent of 2010 valedictorians.
- They are in powerful positions but are not leading companies: Women became the majority of the labor force in 2010 for the first time in U.S. history, holding 51.4 percent of managerial and professional jobs, but only 3 percent of Fortune 500 CEOs are female.
- They own low growth, lifestyle businesses, not high growth, cutting edge companies: While data shows that women own 30 percent of all new firms, only 3 percent of female entrepreneurs own high growth firms.

They do not get their fair share of investment capital: Women-led businesses receive only 5 percent of all equity capital investments and just 3 percent of women-led firms attract venture capital investments. It is of national economic importance that women be encouraged to become high growth entrepreneurs and be supported in growing their businesses. According to Babson College research, if female-led startups received the same level of capital investments as male entrepreneurs, they would add 6 million jobs to the economy within 5 years—2 million of those in the first year alone. And, even without the extra infusion

of cash, female-led startups have lower failure rates than those led by men. According to a recent report from Catalyst, Fortune 500 companies with 3 or more women on their Boards of Directors have a 73 percent higher return on sales, 83 percent higher return on equity, and 112 percent higher return on invested capital.

So, why aren't women founding or leading innovative companies at the same rate as their male counterparts when data shows that they tend to outperform the market? Anecdotal research points to a lack of role models as the root cause of this disparity—women who don't have female high growth role models are less likely to pursue high growth entrepreneurship. Additionally, a study by the University of Wisconsin attributes the low female high growth startup rate to negative self-assessments and biased self-perceptions. Even when women have decades of experience behind them, they are fearful that they are not qualified to start a company. Women may also shy away from the risk associated with high growth ventures because they cannot access capital. Some believe this disparity results from hidden biases and fears of “the other” in the investment arena. And, since 95 percent of venture capitalists and 85 percent of angel investors are men, the capital access gap may also stem from women's limited networking opportunities in what is still perceived as a “boys club.”

These facts indicate that support and encouragement from key people, including successful entrepreneurs, investors, and business advisors, can benefit women thinking about launching a high growth business. JumpStart, a nonprofit venture development organization committed to growing Northeast Ohio's economy and entrepreneurial ecosystem, understands the value that mentoring and validating new business plans has on entrepreneurs' confidence. We work closely with innovative entrepreneurs, helping them set and achieve high growth budgets and milestones,

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## In April, TEMPO welcomed Aitor Sotes, CEO of Ingeteam



*Wendy Bauman, Mary Machare, Craig Coursin, Aitor Sotes*

### The Audience Said:

"Great to Hear about a new company in Milwaukee"

"Great to hear about a new business, an international business that has chosen Milwaukee for its US HQ!"

"Always good to hear from CEO's—and positive positioning of the Milwaukee business landscape and opportunities"



*Kathy Pederson, Mary Scheibel, Aitor Sotes*

## Members in the News

Congratulations to Cynthia LaConte, CEO of Dohmen Corporation, who will be recognized by BizTimes Milwaukee on May 11th as the Business Woman of the Year.

Congratulations to the following TEMPO Milwaukee Members for being named 'Women of Influence' by the Business Journal of Greater Milwaukee. The Luncheon to honor them will be held on June 10th at the Frontier Airlines Center;

- Lisa Froemming; Columbia St. Mary's
- Karen Coy-Romano; UW-Parkside
- Nancy Sennett; Foley and Lardner
- Eileen Schwalbach; Mount Mary College

If you see a TEMPO member in the news, please send the information to

[tempo@tempomilwaukee.org](mailto:tempo@tempomilwaukee.org). The newsletter is distributed on the second Wednesday of each month. There is no fee for submissions.

## Update Your Profile

TEMPO Members—it is up to you to update your membership profile: new address, new email, new bio.....Update on the TEMPO website:

1. Visit: [www.tempomilwaukee.org](http://www.tempomilwaukee.org)
2. Click on "login" button
3. Login: username is "first initiallastname"
4. Password: tempo
5. Click on the "Member Center" button
6. Click on the dropdown "Roster"
7. Click on 'My Profile'
8. Where you see the words "profile details", look to the right and you will see a 'pencil' icon – click on it.
9. From there, you should be able to edit your information including address, email, bio, etc
10. Be sure to click on 'Save'!

*Women do it Better! from Page 6*

gain early customers, raise follow-on capital, form a board of advisors or directors, and hire the top talent needed to grow quickly. JumpStart's assistance team consists of former entrepreneurs who have grown early-stage companies themselves. These accomplished advisors have built boards, removed technical risk, raised capital, and hit operational milestones and are willing to share their experience and connections to ensure the success of others.

Whether you are a man or a woman, now could be the right time for you to start a business—startup costs are down, you can hire better talent for less, and the federal government is supporting the entrepreneurial ecosystem by offering non-dilutive capital, low-interest loans, and tax breaks to entrepreneurs.

*Leah Yomtovian is the Market Analyst for JumpStart Inc. She has conducted market, financial, and legislative research for banks and real estate firms in New York and Cleveland. Her work has facilitated the creation of organizational strategies as well as the assessment of business proposals and investments.*

## **The TEMPO Mentor Award committee would like to offer appreciation to....**

**The Marcus Corporation** for their generous ongoing support of the event.

Marcus Hotels and Resorts own and manage a distinctive portfolio of hotels, resorts and other properties that are unique in their markets. Including the beautiful Pfister Hotel where we are privileged to hold our Tempo Mentor Awards Event.

**And did you know .....**that Marcus Theatres® is the sixth largest theatre circuit in the U.S., with locations in major markets in the Midwest.

**And did you know.....**The Marcus Corporation is one of our community's publicly traded companies - headquartered in Milwaukee, Wis. was founded on November 1, 1935 by Ben Marcus, with the purchase of a single movie theatre screen in Ripon, Wisconsin. Today, The Marcus Corporation is a leader in the lodging and entertainment industries with two divisions, Marcus Theatres® and Marcus® Hotels and Resorts.

**Hats off to The Marcus Corporation!**

The TEMPO Mentor Award committee will continue to recognize our generous sponsors throughout the course of the year.





## New board members (continued)

Madeleine and Lance.

### Vice President of Membership

**Linda Newberry-Ferguson** has over two decades of success in health care, the last ten years serving in various executive leadership roles. Linda is the CEO of Kindred Hospital Milwaukee and has been in this role since January 2004.

Linda received a Bachelor of Science in Nursing from the University of Missouri and a Master of Healthcare Systems from the University of Denver. A leader in the community, Linda serves on the Boards of the American Heart Association-Metropolitan Milwaukee, the Wisconsin Leadership Board of the American Lung Association and the Badger State Science and Engineering Fair. Linda is married to Mitch Ferguson and they have four children, Derek, Chelsea, Megan and Jacob and a granddaughter, Austyn Elizabeth.

### Vice President, Programs

**Peggy Williams-Smith** attended UW-Milwaukee and has been with Marcus Hotels & Resorts for over a twelve years, beginning as social catering manager at the Hilton Milwaukee City Center. Peggy became Director of Catering at the Hilton in 2000, cutting her teeth on large conventions such as the 101<sup>st</sup> and 102<sup>nd</sup> annual Veterans of Foreign Wars convention, the 2003 All-Star Game, and Harley-Davidson's 95<sup>th</sup> and 100<sup>th</sup> anniversaries. After moving to the Pfister and various other roles with Marcus Hotels, Williams-Smith settled into a new role as Corporate Director of Catering in 2008, overseeing the entire portfolio of hotels' catering departments. In addition to sitting on the board of TEMPO, she also holds a board position with UCP of Milwaukee.

### Directors:

Hon. Kitty Brennan, Judge; *Court of Appeals*

Julie Cashman-Kuhn; Director, Tax Services;

*Jefferson Wells – A Manpower Company*

\*Katie Clark; Finance and Marketing Director; *Boy Scouts of America*

\*Heather Fields, Attorney; *Reinhart Boerner Van Deuren*

Lisa Froemming, President/CEO; *Columbia St. Mary's Foundation*

Louise Hermesen, Marketing; *DUECO, Inc.*

\*Rose Spano Iannelli, Partner; *Spano Pratt Executive Search*

\*Amy Jensen, Managing Director; *Skylight Opera Theater*

\*Linda Mertz, Managing Director; *Mertz Associates*

\*Louise Perrin, Senior Vice President; *State Farm Insurance*

Mary Scheibel, CEO; *Scheibel Halaska, Inc.*

Sandy Wysocki, Director of Circulation and Marketing; *The Business Journal of Greater Milwaukee*

\* indicates new members to the board of directors

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should be this  
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## 2011-2012 Board of Directors

**President**  
Amy Rislov • Aurora Health Care

**Past President**  
Kimberly Kane • The NOVO Group

**President-Elect**  
Jennifer Bartolotta • Bartolotta Restaurants

**Treasurer /Secretary**  
Amelia E. Macareno • Wells Fargo

**Vice President, Communications**  
Susie Falk • The Falk Group Public Relations

**Vice President, Programs**  
Peggy Williams-Smith • Marcus Hotels & Resorts

**Vice President, Membership**  
Linda Newberry-Ferguson • Kindred Hospital Milwaukee

### Directors:

Hon. Kitty Brennan, WI Court of Appeals;  
*Governance*

Julie Cashman-Kuhn, Jefferson Wells;  
*Membership Retention*

Katie Clark, Boy Scouts of America;  
*Leadership Event*

Heather Fields, Reinhart Boerner Van Deuren;  
*Governance*

Lisa Froemming, Columbia St. Mary's Found.

Louise Hermsen, DUECO;  
*Mentoring*

Rose Spano Iannelli, Spano Pratt Executive Search;  
*Mentor Event*

Amy Jensen, Skylight Opera Theater

Linda Mertz, Mertz and Associates

Louise Perrin, State Farm Insurance Company

Mary Scheibel, Scheibel Halaska, Inc.

Sandy Wysocki, The Business Journal;  
*Member Retention*

Upcoming events are posted on the website at [www.tempomilwaukee.org](http://www.tempomilwaukee.org) a few months in advance. Please register online.

### Friday, May 13

#### *Professional Development Series*

7:00 a.m.—9:30 a.m. | ICC

All attendees: \$30

*Kathleen Reinhart: Effective Leadership  
Communications Tools to Prevent  
Workplace Conflict*

### Thursday, May 19

#### *TEMPO Member Meeting*

11:30 -1:30 p.m. | University Club

Members: no fee; Guests: \$30

*Speaker: John Schlifske, President of  
Northwestern Mutual*

### Wednesday, June 15

#### *New Member Orientation*

11:30-1:00 p.m. | The Business

Journal 825 N. Jefferson Street

### Thursday, June 16

#### *TEMPO Member Meeting*

11:30-1:30 p.m. | University Club

Members: no fee; Guests: \$30

*Speaker: FBI Special Agent, Nancy  
McNamara*

### Thursday, July 21

#### *TEMPO Member Meeting*

7:30—9:00 a.m. | Growing Power  
details TBD

*Speaker: Will Allen, CEO of Growing  
Power*

### Thursday, August 18

#### *TEMPO Member Meeting*

11:30-1:30 p.m. | University Club

Members: no fee; Guests: \$30

*Speaker: Phillip Flynn, CEO of  
Associated Bank*

### Thursday, September 15

#### *TEMPO Member Meeting*

11:30-1:30 p.m. | University Club

Members: no fee; Guests: \$30

*Speaker: Kim Schaefer, CEO of Great  
Wolf Resorts*

### Wednesday, September 28

#### *New Member Orientation*

11:30-1:00 p.m. | The Business

Journal 825 N. Jefferson Street



### To Register:

- ⇒ Visit [www.tempomilwaukee.org](http://www.tempomilwaukee.org)
- ⇒ Click on “login” circle at the top right-hand side of the screen
- ⇒ Your **username** is your first initial and your last name, with no spaces, lowercase.
- ⇒ If you’ve forgotten your password, contact the TEMPO Milwaukee office.
- ⇒ Click on the event link
- ⇒ Click submit [if you are bringing a guest, enter the number of guests and follow the prompts for payment] *TEMPO Milwaukee accepts Visa, MasterCard, DiscoverCard and American Express.*

### TEMPO Milwaukee

301 W. Wisconsin Ave., Suite 300  
Milwaukee, WI 53203

P: 414.905.0117 • F: 414.272.7051  
[www.tempomilwaukee.org](http://www.tempomilwaukee.org)

**Executive Director** Tracy Johnson  
c: 414.698.7474

e: [tjohnson@tempomilwaukee.org](mailto:tjohnson@tempomilwaukee.org)

### Office Hours:

Monday-Friday • 8:30 a.m.- 5 p.m.